

HANOVER AREA MANAGEMENT ASSOCIATION PRESENTS:

Laurie J. Maddalena MBA, CPCC, PHR

Leading at a Higher Level:

Instilling Accountability for Exceptional Results

It's never been more challenging to be a leader than it is in today's environment. To be an effective leader, you must be able to coach and develop employees, manage change, and instill accountability to get results.

In most organizations, accountability has a negative connotation. But you can instill accountability in a positive and principles way to get the best performance from your employees.

In this session, Laurie Maddalena, Chief Leadership Consultant for Envision Excellence, will share strategies for leading at a higher level so you can instill accountability in a positive way to get exceptional results from your team.

In this powerful session, Laurie will share:

- The #1 thing that separates ordinary people from high achievers, and how leaders can use this skill to their advantage.
- The most important element for instilling accountability in your team to get better results.
- The biggest mistakes most leaders make when it comes to communicating expectations.
- A framework for clearly communicating expectations to employees
- How to effectively coach an employee when they fail to meet expectations

You will leave this session inspired and motivated to bring out the best in your team.

When: March 29, 2018 7:30 am - Noon

Where: The Brethren Home, Nicarry Room, 2990 Carlisle Pike, New Oxford, PA

Cost: \$75 per member of HAMA, GAPA or HAHRA - \$100 non-members (includes continental breakfast and all workshop materials).

Register on line at www.hanoverleadership.com or email Lisa Moore at: lismoore1956@gmail.com

Mail payment to: HAMA, PO Box 200, Hanover, PA 17331

Seating will be limited, so don't wait to get your reservations.

SHRM & HRCI Credits pending

Laurie J. Maddalena MBA, CPCC, PHR

Professional Biography

Laurie Maddalena is CEO of Envision Excellence, an executive coaching and leadership development consulting firm that provides services such as leadership development programs for managers and executives, keynote speeches, teambuilding, and leadership assessments. She works with credit unions, manufacturing and technology companies, government contractors, and non-profit companies throughout the United States.

Laurie is a member of the National Speakers Association (NSA). She writes a monthly online column for next generation leaders for CUES, has published articles in *Credit Union Management*, and is a contributing writer on leadership for *The Huffington Post*.

Prior to establishing her own coaching and consulting business, Laurie served as Vice President of Human Resources/Organizational Development at Montgomery County Teachers Federal Credit Union (MCT). Under Laurie's leadership, MCT was awarded the "Excellent Place to Work" designation by the Maryland Work-Life Alliance for seven years in a row.

Laurie earned a Master of Business Administration (MBA) degree and a Master of Science degree in human resources/organizational development from The University of Maryland, University College. She also earned a Bachelor's degree in speech communication from Syracuse University. In addition, Laurie holds a certified executive coach through The Coaches Training Institute, and completed team and organizational coaching training through The Center for Right Relationship and Team Coaching International.

While Laurie has mastered leadership in the workplace, she is still learning how to lead in her most challenging job to date-being a mom to three children ages six and under. Laurie lives in Maryland, avid reader and enjoys a nice glass of Cabernet.